



### **MONDAY, JULY 22**

7:00 a.m.	Registration Desk Opens
7:30 a.m.	Sponsor Exhibits Open • Ballroom Foyer
8:00 a.m.	ACHE Registration and Breakfast Buffet Open • Ballroom F
8:45 a.m.	ACHE Session; Katherine Meese, PhD • Ballroom E
10:00 a.m.	Networking Break • Ballroom Foyer
10:15 a.m.	ACHE Session Continues • Ballroom E
12:00 p.m.	Lunch and Networking • Sand Dollar with Seating in Sand Castle I & II
2:00 p.m.	LHA Board of Trustees and Annual Membership Meetings • Ballroom C & D
4:00 p.m.	AHA Listening Session • Emerald Room
	Chief Medical Officer Roundtable Member Meeting • Boardroom
5.00 n m	Welcome Pecention and Networking Event - Grand Ballroom

## **TUESDAY, JULY 23**

7:00 a.m.	Registration Desk and Sponsor Exhibits Open • Ballroom Foyer
	Breakfast Buffet Opens • Ballroom Foyer with Seating in Grand Ballroom
7:30 a.m.	Welcome and Announcements • Grand Ballroom
	Breakfast Session; LDH Leadership Roundtable • Grand Ballroom
8:30 a.m.	General Session; Rubin Pillay, MD, PhD • Grand Ballroom
9:30 a.m.	Networking Break • Ballroom Foyer
10:00 a.m.	General Session; Kimberly Lear • Grand Ballroom
11:00 a.m.	General Session; Lisa Goldstein • Grand Ballroom
12:00 p.m.	Adjourn for Golf, Catamaran Excursion, and Sips & Shade at the Beach Event
6:30 p.m.	Cocktail Hour • Ballroom Foyer
7:30 p.m.	Casino Night • Grand Ballroom

## WEDNESDAY, JULY 24

8:00 a.m.	Sponsor Exhibits Open • Ballroom Foyer
	Breakfast Buffet Opens • Ballroom Foyer with Seating in Grand Ballroom
8:30 a.m.	Welcome and Announcements • Grand Ballroom
	CRP Collaborative Update • Grand Ballroom
9:00 a.m.	General Session; Joe Mull, CSP • Grand Ballroom
10:30 a.m.	Summer Conference Adjourns

## **CONFERENCE SCHEDULE**

## **MONDAY, JULY 22**

7:00 a.m. Registration Desk Open until 7:00 p.m.

7:30 a.m. Sponsor Exhibits Open until 4:00 p.m. Ballroom Foyer

#### PRE-CONFERENCE: ACHE SESSION LOCATED IN BALLROOM E

8:00 a.m. ACHE Registration Ballroom Foyer

> Breakfast Buffet served until 9:00 a.m. Ballroom F

#### 8:45 a.m. Managing and Optimizing the Human Margin Katherine A. Meese, PhD, Assistant Professor, Department of Health Services Administration, University of Alabama at Birmingham

With employee burnout, disengagement, and departure from the field of healthcare, maintaining a healthy and flourishing workforce is one of the most pressing challenges facing organizations today. The research on what is driving turnover, burnout, and disengagement is not what you might think. This highly interactive seminar translates decades of research into evidence-based strategies to maximize the odds of successfully sustaining a thriving workforce.

- 10:00 a.m. Networking Break Ballroom Foyer
- 10:15 a.m. ACHE Session Continues
- 12:00 p.m. ACHE Session Adjourns Session Sponsored By:









#### LUNCH AND NETWORKING LOCATED IN SAND DOLLAR

12:00 p.m. Lunch and Networking Buffet lunch served in Sand Dollar with seating in Sand Castle I & II

#### **MEMBERSHIP MEETINGS**

#### 2:00 p.m. LHA Board of Trustees Meeting in Conjunction with the Annual Membership Meetings of the LHA and the LHA Trust Funds Ballroom C & D

This meeting is exclusive to LHA member hospital employees. The Annual Meeting of the LHA Trust Funds will be held in conjunction with the LHA Annual Membership Meeting. Special guest presenters include Louisiana Surgeon General Ralph Abraham, MD; Louisiana Department of Health Secretary Michael Harrington; and Reps. Dustin Miller, Brach Myers, and Chris Turner.







**Brach Myers** 



Surgeon General Ralph Abraham, MD

LDH Secretary Michael Harrington

Representative Dustin Miller

Representative Chris Turner

In addition, the LHA will celebrate the following recognitions:

- 75-Year Member: Alexandria VA Health Care System
- Drive to Excellence Quality Awards: Beauregard Health System, CHRISTUS Central Louisiana Surgical Hospital, University Medical Center New Orleans, and West Calcasieu Cameron Hospital
- LHA Visionary Leadership Award: Richard E. Zuschlag

#### 4:00 p.m. AHA Listening Session

#### **Emerald Room**

At this rapid feedback session, American Hospital Association (AHA) members and prospective members will have the opportunity to discuss challenges, ideas, and questions with AHA's Louisiana Regional Executive, Dave Pearson, after a brief AHA update.

#### Chief Medical Officer Roundtable Member Meeting

#### Boardroom

SOLUTIONS

Dr. Robert Peltier, CMO at North Oaks Medical Center and Chairman of LHA's CMO Roundtable, will lead a collaborative and strategic discussion for CMO Roundtable members at this invitationonly forum, providing a collegial atmosphere to address successes and concerns. Visit the registration desk for information on how to join this constituency group.

#### WELCOME RECEPTION AND NETWORKING EVENT LOCATED IN GRAND BALLROOM

5:00 p.m.

#### p.m. Reception Open to All Attendees until 6:30 p.m.

Join us for networking while enjoying cocktails and hors d'oeuvres. Reception Sponsored By: Bar Sponsored By:







Louisiana Medicaid Physician IPA, Inc.

### **TUESDAY, JULY 23**

7:00 a.m. Registration Desk Open until 1:00 p.m.

Sponsor Exhibits Open until 12:00 p.m. Ballroom Foyer

#### **BREAKFAST SESSION** LOCATED IN GRAND BALLROOM

7:00 a.m. Breakfast Buffet served until 8:00 a.m. Ballroom Foyer

**7:30 a.m.** Welcome and Announcements Paul A. Salles, President & CEO, Louisiana Hospital Association

#### LDH Leadership Roundtable

Secretary Michael Harrington; Undersecretary Drew Maranto; Executive Counsel Nick Gachassin, III; Deputy Secretary Pete Croughan, MD; and Chief of Staff Bethany Blackson; Louisiana Department of Health (LDH)

During this session, LDH leadership will provide insights and updates on initiatives affecting hospitals and healthcare systems in our state.

#### **GENERAL SESSIONS** LOCATED IN GRAND BALLROOM

#### 8:30 a.m. Now to Next: Challenges, Trends, and Vectors That Will Shape the Future of Healthcare

Rubin Pillay, MD, PhD, Assistant Dean, University of Alabama at Birmingham School of Medicine and Marnix E. Heersink Professorship in Biomedical Innovation

Healthcare is at a pivotal juncture, influenced by a dynamic interplay of tradition and innovation. In this presentation, Dr. Pillay explores the evolving healthcare landscape, marked by six pivotal vectors of change that redefine our approach to health and wellness. This journey into the future challenges the status quo, inviting us to envision a healthcare system driven by technological advancements, patient empowerment, collaborative platforms, proactive health assurance, specialized care, and a paradigm shift from managing diseases to eliminating them. Join us on this remarkable journey to co-create a healthcare landscape that mirrors the infinite potential of human creativity and technological innovation.

#### 9:30 a.m. Networking Break

Break Sponsored By:

Qualivis

Ballroom Foyer

#### 10:00 a.m. Prepare for the Future: Building Strong Relationships Across Generational Lines

Kimberly Lear, Founder, Inlay Insights

Studies show that multigenerational teams outperform more homogeneous groups by almost every measure. This can be attributed to their unique and diverse experiences. While the advantages are numerous, managing multigenerational teams turns out to be easier said than done. Today's teams are often plagued by issues regarding everything from work ethic and retention to succession and fairness. The key to understanding and leveraging these generational trends is to recognize that every generation brings value to the workforce. Lear will provide a closer look at who these generations are, the trends emerging as they adapt to each new career stage, and the communication tactics that bring people together. Her research, insights, and original concepts help audiences and clients bridge generational gaps and build strong teams.

#### **GENERAL SESSIONS** LOCATED IN GRAND BALLROOM

## **11:00 a.m.** Understanding Not-For-Profit Healthcare Challenges: Insights from the Outside Lisa Goldstein, Sr. Vice President, Kaufman Hall

Goldstein will present her unique perspective on the not-for-profit hospital industry and provide an update on the capital markets, credit ratings, and the essential role of liquidity. She will focus on why the clear articulation by hospital leadership of future strategies matters and what makes for a strong presentation to ratings analysts and investors. Finally, Goldstein will explain why governance matters now more than ever in the hospital industry and highlight key questions every board member should be able to address.

#### **GOLF, CATAMARAN EXCURSION & BEACH ACTIVITIES**







#### 12:00 p.m. Adjourn for Golf, Catamaran Excursion & Beach Activities



#### GOLFING: 12:30 p.m. to 5:30 p.m.

#### Cypress Bend Course at Craft Farms

Cypress Bend boasts a 4½ star rating by Golf Digest. This course features staggered tee boxes, sprawling bunkers, and top-quality putting surfaces. Lunch will be provided at the golf course at 12:30 p.m. with a shotgun start at 1:00 p.m.

# Golf Sponsored By:

#### CATAMARAN EXCURSION: 1:30 p.m. to 4:00 p.m.

#### **Resort Lobby**

Bring plenty of sunscreen and a beach towel with you for this two-hour cruise along the Gulf Coast on Sail Wild Hearts. Participants will meet in the resort lobby at 1:30 p.m. and be transported by golf carts to the dock for a quick safety check. Cold beverages will be provided on board.

#### SIPS & SHADE AT THE BEACH EVENT: 2:00 p.m. to 5:00 p.m.

#### **Resort Beach**

Network with peers while enjoying the beach under the shade of tents or in the provided beach chairs with umbrellas. Challenge fellow attendees or your family members to fun beach games, like cornhole and jumbo connect four. Make sure to bring your beach towel and sunscreen. Cold beverages will be provided.

#### Catamaran Sponsored By:



BREAZEALE, SACHSE & WILSON, L.L.P.

#### Event Sponsored By: Gallagher

Insurance | Risk Management | Consulting

#### 2024 ANNUAL MEETING & SUMMER CONFERENCE SCHEDULE

### **TUESDAY, JULY 23**

C

6:30 p.m. Cocktail Hour Ballroom Foyer Connect with your peers and visit with our generous sponsors while enjoying cocktails and hors d'oeuvres.

7:30 p.m. Casino Night until 9:30 p.m.

Grand Ballroom

Join us for a laid-back, fun-filled night featuring everyone's favorite games, including casino games, shuffleboard, double shot basketball, and skeeball, for some healthy competition. Don't miss out on the great food and drinks, networking, and exciting prizes!

NC

Bar Sponsored By:

♥aetna

Aetna Better Health® of Louisiana

Casino Night Sponsored By:

BANK OF AMERICA





## Found only in Louisiana.

#### FROM FESTIVALS TO HEALTHCARE, EVERYTHING LOUISIANA HAS TO OFFER IS UNIQUE.

Why not choose coverage that's unique as you are?

At LHA Trust Funds, we know what it means to call the Pelican State home. As the only comprehensive multiline liability company dedicated to Louisiana healthcare professionals, our risk experts understand the nuances of state law. This means more support, more customization and more coverage that's as unique as the professionals who work here. LHA TRUST FUNDS Coverage like no other

FO

coverage.lhatrustfunds.com

## WEDNESDAY, JULY 24

8:00 a.m. Sponsor Exhibits Open until 10:30 a.m. Ballroom Foyer

Breakfast Buffet served until 9:00 a.m. Ballroom Foyer

#### **GENERAL SESSION** LOCATED IN GRAND BALLROOM

#### 8:30 a.m. Welcome and Announcements

Aimee Cloyd, RN, VP of Quality Improvement & Member Services, LHA

#### **Communication & Resolution Program Collaborative Update** Jamie Lamb, AIC, Vice President of Claims Operations, LHA Trust Funds and Christine Guillory, Assistant Vice President and Associate General Counsel, Ochsner Health

Many of the Louisiana Alliance for Patient Safety PSO hospitals have begun a journey to incorporate the fundamentals of the Communication & Resolution Program (CRP) into their culture and processes. After a brief update, the presenters will discuss the importance of the CEO's role in collaboration with the insurer and legal team. This collaborative effort is vital for implementing a CRP process and the associated organizational changes necessary to sustain the process over time.

## 9:00 a.m. Employalty: How to Ignite Commitment and Keep Top Talent in the New Age of Work

Joe Mull, CSP, Author, Speaker and Podcast Host

The employee revolution is here. As workers everywhere quit, retire, or change jobs, do you really understand what leads ordinary people to become devoted employees? In this captivating program, leadership and retention expert Joe Mull dispels the pervasive myths that are hindering hiring (Hint: it's not all about money, and it's absolutely false that "no one wants to work") and shares the three factors that determine whether someone will join your organization, stay long term, and commit to doing great work. Participants will leave with a simple yet powerful framework for turning organizations into destination workplaces that meet the needs and values of a changed workforce.

#### 10:30 a.m. Summer Conference Adjourns

SAVE

тне ———

LHA Small & Rural Hospital Summit November 6-7, 2024 • Renaissance Baton Rouge Hotel

Winter Healthcare Leadership Symposium February 4-5, 2025 • Renaissance Baton Rouge Hotel

Annual Meeting & Summer Conference July 21-23, 2025 • Perdido Beach Resort • Orange Beach, AL

## **SPONSORS**

The Louisiana Hospital Association extends special appreciation to the following businesses and organizations for their support and sponsorship of the Association and its activities in 2024.

#### PREMIER BUSINESS PARTNER

LHA Solutions • (225) 928-0026 • LHASolutions.org • Kevin Bridwell • kbridwell@LHAonline.org

#### **DIAMOND SPONSORS**

Bank of America (214) 422-7096 • business.bofa.com/healthcare Thomas VandenBrand • thomas.vandenbrand@bofa.com

**Breazeale, Sachse & Wilson, LLP** (225) 387-4000 • bswllp.com Greg Frost • greg.frost@bswllp.com Louisiana Medicaid Physician IPA, Inc. (225) 387-4000 • Impipa.com Greg Frost • greg.frost@bswllp.com

Vizient (507) 313-1185 • vizientinc.com Jeneen Ablan • jeneen.ablan@vizientinc.com

LHA Trust Funds/HSLI (225) 368-3804 • LHATrustFunds.com Cindy Dolan • cindy@LHATrustFunds.com

#### **PLATINUM SPONSOR**

Orcutt | Winslow • (318) 564-5199 • owp.com • Jessica Harris • harris.j@owp.com

#### **GOLD SPONSORS**

Acadian Ambulance Service (225) 454-0039 • acadian.com Porter Taylor, IV • rtaylor2@acadian.com

Aetna Better Health of Louisiana (225) 326-4840 • aetnabetterhealth.com/louisiana Courtney Lewis • lewisc8@aetna.com

Blue Cross and Blue Shield of Louisiana (225) 297-2653 • bcbsla.com Jami Zachary • jami.zachary@bcbsla.com

**Carr, Riggs & Ingram CPAs and Advisors** (985) 629-5550 • cricpa.com Jose Aponte • jraponte@cricpa.com

**Corebridge Financial** (813) 269-3363 • corebridgefinancial.com Gregory Miller • greg.miller@corebridgefinancial.com

HMS Valuation Partners (678) 984-6435 • HMSvalue.com Joe Aguilar • joe.aguilar@HMSvalue.com LaPorte CPAs & Business Advisors (504) 835-5522 ext. 3186 • laporte.com Frank Auberle • fauberle@laporte.com

Southern Evals (225) 324-0475 • sevals.net Taylor Cottano • tcottano@sevals.net

SUNRx (267) 800-5390 • sunrx.com John Bretz • jbretz@sunrx.com

The Health Law Center - Sullivan Stolier Schulze, LLC (337) 408-2064 • TheHealthLawCenter.com Michael Schulze • mschulze@sullivanstolier.com

#### UHS of Louisiana-Brentwood & River Oaks Hospitals

(504) 275-8990 • brentwoodbehavioral.com Jessica Bennett • jessica.bennett2@uhsinc.com

#### SILVER SPONSORS

EisnerAmper (504) 335-3310 • EisnerAmper.com Katelyn Lundin • katelyn.lundin@eisneramper.com

Emergency Care Partners (337) 278-1313 • ecp.net Kirk Richard • kirk.richard@pemmanagement.com

Emergency Staffing Solutions (469) 556-7186 • essdoc.com Crystal Mata • cmata@essdoc.com

Enjoin (803) 465-0433 • enjoincdi.com Kristy O'Keefe • kristy.okeefe@enjoincdi.com

First Horizon Advisors (337) 521-4854 • firsthorizon.com Jared Labue • jared.labue@firsthorizon.com

**First Horizon Bank** (225) 923-4412 • firsthorizon.com Rhonda Shea • rhonda.shea@firsthorizon.com

Haik, Minvielle, Grubbs & D'Albor, LLP (337) 365-5486 • hmg-law.com Will Grubbs Jr. • jwgrubbs@hmg-law.com

Hargrove Roofing & Construction (985) 714-0786 • hargroveroofing.com Stephanie Gray • stephanie@hargroveroofing.com

Health Management Associates (949) 933-8013 • healthmanagement.com Dan Castillo • dcastillo@healthmanagement.com Healthy Blue (225) 953-0699 • provider.healthybluela.com Nicholas Daigle • nicholas.daigle@healthybluela.com

HORNE (225) 341-3197 • horne.com/healthcare Rud Blumentritt • rud.blumentritt@horne.com

i3 Healthcare Solutions (216) 325-0919 • i3Verticals.com/healthcare Julie Fogel • jfogel@i3Verticals.com

Labcorp (985) 247-3635 • labcorp.com Jeffrey Swiger • swigej1@labcorp.com

LifeShare Blood Center (318) 673-1536 • lifeshare.org Monica Kalvelage • monica.kalvelage@lifeshare.org

Lockstep Technology Group (225) 410-6931 • lockstepgroup.com Breea Carter • breea.carter@lockstepgroup.com

**myLaurel Health** (816) 929-1285 • mylaurelhealth.com Jon Branche • jbranche@mylaurelhealth.com

Oceans Healthcare (337) 802-7789 • oceanshealthcare.com Dax Parker • dparker@oceanshealthcare.com

VisiQuate (931) 449-0030 • visiquate.com Ariel Biggs • ariel.biggs@visiquate.com

#### **OTHER CONFERENCE SPONSORS**

CASINO NIGHT BAR Aetna Better Health of Louisiana (225) 326-4840 • aetnabetterhealth.com/louisiana Courtney Lewis • lewisc8@aetna.com

RECEPTION BAR Beacon Behavioral (985) 789-8215 • beaconbh.com Angie King • angiek@beaconbh.com

TENT/SIPS & SHADE Gallagher (225) 933-8094 • ajg.com Brad Fife • brad\_fife@ajg.com **RECEPTION BAR** 

The Health Law Center - Sullivan Stolier Schulze, LLC (337) 408-2064 • TheHealthLawCenter.com Michael Schulze • mschulze@sullivanstolier.com

BREAK Qualivis (760) 791-0272 • qualivis.com Karina German • karina.german@qualivis.com



## The most counted-on people for America's most counted-on people.

A Vision for Healthier Healthcare Learn more at vizientinc.com

